

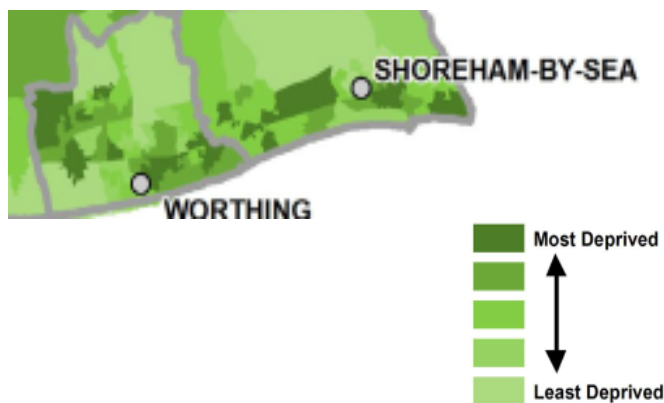
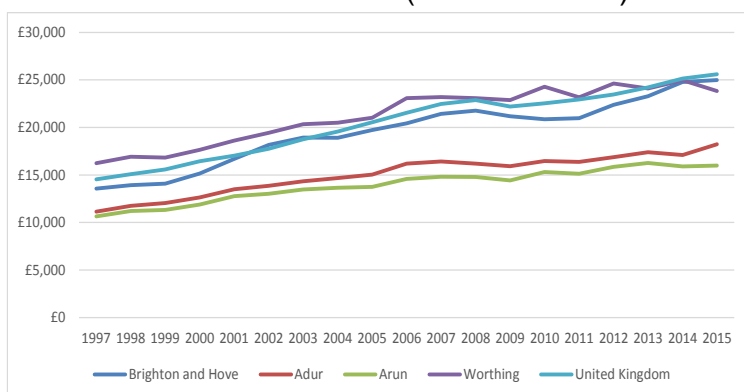
## A27 Worthing and Lancing improvements: wider economic impacts

### Introduction

This note describes the wider economic impacts of the A27 Worthing and Lancing improvements scheme.

### Economic issues

- West Sussex lags behind other parts of the south east in terms (GDP her head):
- The A27 corridor can play a key role in rebalancing the economy and boosting productivity levels.
- Areas to the north west and east of Worthing have some of the highest levels of deprivation in the county.
- The Adur area is the most deprived in West Sussex in terms of education, skills and training.
- A27 Worthing Lancing improvements will facilitate better access to employment opportunities (thus boosting productivity).



### Housing and population

- Worthing's population grew substantially between 1995 and 2015 – which has put additional pressure on the A27. The population is forecast to continue growing in the future, which will put more strain on transport infrastructure.
- A27 Worthing Lancing improvements can also play a major role in reducing the net migration of 18 to 25 year olds by providing much enhanced connectivity and access to education / jobs.

### Tourism

- The visitor economy in West Sussex is a key driver of economic activity but the high traffic levels and congestion on the A27 near Worthing hold back the full potential of this important sector.

### What are the benefits of improved connectivity?

- Enhanced connectivity from the A27 Worthing Lancing improvements will boost productivity in the corridor (via improvements in journey time and general journey reliability).

- Productivity improvements mean that employees will produce more GDP. This will boost the local economy and support additional jobs.
- The overall likely increase in GDP ranges from £12 million to £20 million.
- Enhanced connectivity will enable residents to access higher value jobs, which should reduce deprivation.